

R. KELLER STALEY

EXPERIENCE SUMMARY

Keller has over 30 years of experience managing complex, multi-million dollar technical, planning, analysis and management support contracts for a wide range of U.S. Department of Energy (DOE) and National Nuclear Security Administration (NNSA) offices including: the Office of Energy Efficiency and Renewable Energy (EERE), the Office of Fossil Energy (FE), the Office of Environmental Management (EM); the Office of Nuclear Energy (NE), the Office of Science, the Climate Change Technology Program (CCTP); the Office of River Protection (ORP), the NNSA Office of Materials Management and Minimization (NA-23), the NNSA Office of Acquisition and Project Management NA APM; the NNSA Office of Secure Transportation (OST); the Office of the Under Secretary of Energy; the Savannah River Office (SR) and the National Energy Technology Laboratory (NETL).

PROJECT SUMMARY

Keller currently serves as the L&A Corporate Risk Officer and Senior Vice President and manages several current contracts and tasks including leading capture efforts for major DOE and NNSA business opportunities.

Keller led the capture, proposal effort and transition of several significant contracts with DOE and NNSA including:

- \$300 million NNSA Technical, Engineering and Program Support (TEPS) Blanket Purchase Agreement (BPA) with Accenture, Fluor, Price Waterhouse Coopers (PwC), IBM and others;
- \$200 million NNSA Management, Organizational and Administrative (MOA) BPA with Accenture, PwC, SRA and others;
- \$10 million task with the NNSA Office of Secure Transportation (OST);
- \$10 million task with the NNSA Office of Materials Management and Minimization (NA-23)
- \$5-10 million technical and management support contract with the EM Richland Office;
- \$2-5 million contract with Washington River Protection Services (WRPS) at the DOE Hanford Site;
- \$1 million technical support contract with DOE NE; and
- Several other contracts with DOE and its major site prime contractors.

He also currently manages several L&A NNSA and DOE projects.

Keller recently served as the manager of a complex, multi-million dollar task with NNSA to develop a Handbook, Standard Operating Practices and an IT Tool – and design and provide training – to assist NNSA Federal Project Directors to play a more direct role in the design and construction on select construction projects. The work included analyzing and evaluating existing NNSA program management practices; developing new program management processes and procedures to institutionally strengthen reporting management, quality management risk management, cost management, schedule management, scope management (program and project work breakdown structure), and change management. In addition, the task included providing workshops as needed to promulgate policies, processes, and procedures internally to NNSA and with business partners to promote engagement and partnering to advance NNSA corporate project management standardization goals.

Also with L&A, Keller served as the Team Coordinator for an Independent Review Team (IRT) consisting of eight nationally-leading experts in various aspects of the nuclear fuel cycle responsible for reviewing and challenging a two-year process for evaluating and screening a wide range of technical and other factors related to every aspect of the nuclear fuel cycle. In this capacity, Keller planned and managed multi-day joint meetings of the IRT and the Evaluation and Screening Team (EST) with the DOE NE Program Manager; he assisted and facilitated the IRT review of key EST deliverables; and he played a key role in the development of the IRT's final report. Keller's experience with multi-faceted technical, analytical and policy teams – and his planning and facilitating capabilities –played a key role in the successful coordination of the IRT and its relations with the DOE and the EST. On another task for NE, Keller played a key role reviewing and providing recommendations for NE's processing and maintenance of scientific and technical information (STI). Keller's role on that task included: identifying, interviewing and documenting the functions of the Knowledge Management lead for each NE program at DOE and at the relevant National Laboratory; characterizing over 20 STI collections; and creating an inventory by Program of all the knowledge collections. Keller created a dynamic, easy-to-use Excel database covering data in over 20 collections covering every NE program and 14 key data aspects.

PREVIOUS PROJECT MANAGEMENT

Keller managed the business capture and served as Project Manager for a \$114M, six-year small business CTA contract providing portfolio analysis, technical, program planning, management, budget and evaluation support to the DOE Under Secretary, the Chief Financial Officer, the Loan Guarantee Program and other R&D program offices. With supervisory responsibility for 75 employees, Keller played a key role in effectively and efficiently planning and managing the dozens of new hires and subcontract arrangements required to meet a wide range of contract requirements and the unprecedented growth of the Loan Guarantee Program. That growth required an extensive recruitment and maintenance of a large staff of experts in financial analysis, project scheduling, process improvement, energy technology, and business operations.

Keller managed the business capture and served as Project Manager for a \$35M, five-year small business contract providing technical, planning, management, systems, evaluation and program assessment support to the DOE Office of Energy Efficiency and Renewable Energy (EERE). Keller supervised a team of 50 technical, management, analytical and administrative employees that developed dozens of strategic planning, portfolio analysis, roadmap, peer review and other planning, execution and evaluation documents relevant to all aspects of the EERE R&D mission. In addition, Keller assisted the design, development, implementation and evaluation of the "One EERE" enterprise optimization initiative. That initiative eliminated overlapping functions and reduced the layers between Program Managers and "top management"; removed sources of stovepipes and fragmentation; removed artificial organizational layers; enhanced competitive sourcing, fiscal accountability, and information technology services through one central organization for business systems and processes; and focused the Program Manager on "results" rather than "processes."

Keller served as Project Manager for a \$20M, five-year small business contract providing technical, management, budget, planning, systems, evaluation and program assessment support to the DOE Office of Fossil Energy (FE). Keller managed a broad team providing a myriad of R&D program support services to FE including: technical support to the coal, oil and gas programs; the development and maintenance of

a key management system; strategic planning; budget support and a communications and outreach writing and technical editing team; a word processing, graphics and publishing team; and a dedicated subcontractor and other staffers supporting the scheduling, transport and staffing of three FE exhibits to 20 or more conferences and events around the world each year. The communications and publishing teams developed dozens of high-quality brochures, formal reports, briefings, newsletters, wall art (still posted in the 4th and 3rd floor halls of the Forestall building), speeches and other materials.

Keller managed the business capture and served as Project Manager and lead business process technician for a \$15M, five-year small business contract providing business and planning, strategic planning, management, systems, evaluation and program assessment support to the DOE Savannah River Operations Office (SR) Chief Financial Officer.

In addition to his directly applicable experience, Keller's graduate education in science, technology and public policy and his executive training in corporate performance and strategic decision-making provide innovative insights on how to integrate some of the best business and enterprise practices, such as integrated decision support reporting, to improve the business performance of Federal agencies. In addition, Keller is expert in the use of PowerPoint and Excel in the development of decks and other media to communicate program goals, trends, results and expectations. For example, Keller worked directly with the EERE Assistant Secretary and the Deputy Assistant Secretary to develop a 30-page deck detailing – with extensive use of graphics and organization charts – a comprehensive restructuring of the \$1+ billion program. Keller's knowledge of the program and his ability to work closely with the highest management level in the program – and his ability to clearly portray their key thoughts into the deck – played a key role in assuring clarity and understanding of the restructuring across the program.

POSITIONS

Senior Vice President and Corporate Risk Officer, Longenecker & Associates (L&A), 2011 to Present

Associate Partner, IBM, 2010 to 2011 (IBM acquired NISC)

President, Technology & Management Services, Inc. (TMS) also Executive Vice President, National Interest Security Company (NISC), 2007 to 2010, (NISC / DC Capital Partners acquired TMS)

Vice President and other positions, TMS, 1987 to 2007

Systematics General Corporation, 1982 to 1987

Corcoran, Youngman and Rowe, 1979 to 1982

EDUCATION

M.A., Science, Technology and Public Policy, 1985, George Washington University

B. A., Political Science, DePauw University, 1979

Driving Corporate Performance – Balanced Scorecards, Strategy Maps and the Strategy-Focused Organization, 2005, Harvard Business School

Managing Cost Information for Effective Strategic Decisions, 1993, Northwestern University, Kellogg Business School