

# Business Strategy and Execution

## Value Proposition

L&A has a team of highly qualified and experienced experts to support businesses of all sizes in developing and implementing a winning strategy in the commercial and defense nuclear sectors, including the Department of Energy market.



## Capabilities

With decades of experience in government and industry, L&A's executive-level experts are uniquely positioned to provide timely, focused analysis and strategic support across a number of key areas, including:

- Strategic Communications and Messaging
- Small Business Integration & Advocacy
- Media and Stakeholder Relations
- Procurement and Contract Management
- Bid Strategy, Teaming and Proposal Support
- Market Analysis and Corporate Strategy
- Executive Mentoring
- Merger/Acquisitions Support and Analysis
- Conferences and Meeting Logistics
- Budget Formulation and Execution



## Project Experience

L&A's market understanding, and relationships are unique in the industry. We have assisted dozens of private companies and government organizations with strategic, management and organizational reviews to support a broad range of business strategy and execution functions. Whether it's support on a key proposal, development of strategies to improve success and profitability in the marketplace or an important communications plan, L&A's experts have unrivalled reputation, presence and experience across the DOE complex and the commercial nuclear sector to add real value to your business.

L&A has a very flexible approach and is able to supply subject matter experts and executive staff for short or long-term support as needed. We are extremely responsive to our customers' needs and can mobilize in a matter of hours as necessary.



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STRATEGY AND EXECUTION